

OUR PURPOSE

To improve the lives of a billion people along the supply chain



- We are **putting purpose at the core of what we do at Li & Fung** with a mission to make a difference along the supply chain and in the communities where we operate
- We aim to **use our convening power across the supply chain** to make positive impacts that are scalable and sustainable
- Through our global networks, relationships and our 22,000 people in more than 40 markets, we facilitate **collaboration and partnerships** within and outside of our ecosystem
- We apply **exponential thinking and technology** to create solutions to social issues

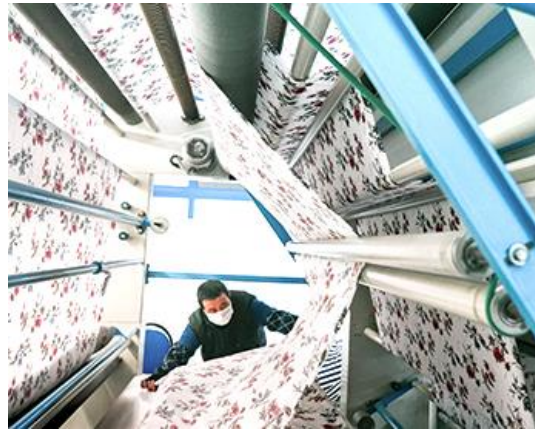


OUR STRATEGY



Activating Communities

We harness the expertise, time and talent of our people around the world to raise awareness and take action to solve social and environmental needs locally and globally. Our people volunteer their time and share their skills to help transform lives, contributing to the wellbeing of our communities.



Convening the supply chain

We leverage our networks, people and partnerships for impact to build sustainable shared value. We recognize the power of collaboration to bring about change in the industry, so we partner with customers, suppliers and other industry stakeholders to address the development challenges our industry faces.



Focusing on exponential impact

We seek big ideas, change makers and innovative solutions to make meaningful, scalable impact to improve lives exponentially. Now is the time to harness technology, information, networks and passions to create great change in the world. We believe in the power of 10x!